MSD’s Strategies with Kids, Information for Parents (S.K.I.P.) social action team funds community initiatives to improve family wellbeing. Projects like: parenting workshops for single mums in Auckland; supporting positive parenting champions among refugee communities in Porirua; and redeveloping Christchurch’s rubble-cleared spaces as family gathering spots.

When a funding application comes in, it’s posted to S.K.I.P.’s Loomio group. The right people are invited in to consider each proposal. If more information is needed, that can be sourced. If the panel is satisfied, the application is funded.

"It’s really accessible. Even people who don’t use Facebook can use Loomio."
— Maraea Teepa, Social Action Team

Why the S.K.I.P. team chose Loomio…

• They can make fast decisions on funding projects worth $10,000–$200,000
• Involve Ministry staff and community representatives, wherever they are in NZ
• Loomio is security approved by MSD (unlike e.g. Google Apps)